

2 MINUTES TO UNDERSTAND

NEW RELEASES

**DURATION:**

223 x 2' which 167 x 2' are
suitable for children

GENRE:

Educational,
Science & Knowledge

PRODUCER:

Hit Film inc.

COUNTRY OF ORIGIN:

Canada

CATEGORY:

New releases,
Docuseries,
Short Content,
MipDOC/MipTV 2020

AVAILABLE RIGHTS:

Worldwide,
excluding French Canada

LANGUAGE:

English,
French

FORMAT:

HD

YEAR:

2019

Each capsule is 2 minutes long in average and is concentrating on one subject. It takes the form of what we called an animated board. A hand is often seen drawing objects, people, animals and writing cue points, as a voiceover describes the information more thoroughly. It is a concise, straight to the point and light hearted formula that pleases everyone.