

Diamond

FORMATS





GENRE: **DURATION:**

FORMAT (Game Show) 26' episodes

PRODUCER: COUNTRY OF ORIGIN:

Nico Productions TV

CATEGORY: AVAILABLE RIGHTS:

Worldwide, Formats

excluding France

LANGUAGE: FORMAT:

French

YEAR: 2022

DIAMOND is the phenomenon show you've never seen on television! For the first time in the world a game offers diamonds in promise of winning! Every week everyone asks the same question, which candidate will succeed in winning the exceptional diamond?

The author demands that his format DIAMOND exclusively offers natural diamonds that have all followed the Kimberley Process. This certification notably guarantees that these diamonds are not involved in the financing of armed conflicts, the famous «blood diamonds».