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Tel. Canada: 1 514 944 8038
info@hgagnondistribution.com

Around the World in 80 Steaks

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Organic farmer Lucki Mauer and meat expert Wolfgang Otto travel around the world to explore a commendable trend: more and more people are willing to pay more for high-quality, sustainably and ethically produced meat than for cheap products in discount stores. But what lies behind the production, and how do the animals involve fare? These are the countries Lucki and Wolfgang have visited: Germany, Austria, Switzerland, Belgium, Netherlands, France, Spain, Portugal, Ireland, Argentina, and Uruguay.