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7th Art

FORMATS



DURATION:
26' episodes

GENRE:
Daily Game

PRODUCER:
Nico Productions TV

COUNTRY OF ORIGIN:
France

CATEGORY:
Formats,
Market Line-up

SUBTITLES:
English

AVAILABLE RIGHTS:
Worldwide,
excluding France

LANGUAGE:
French

FORMAT:
HD

YEAR:
2024

Each episode pits a contestant against a reigning champion, called the LEADER, to become the new champion. The game is structured into three acts with various sequences, utilizing visual and auditory elements from the cinematic universe, such as movie clips and trailers. Participants must demonstrate their knowledge of cinema, as well as their strategy and confidence, to win points and prizes up to 10,000 euros. The format aims to be a family event, offering both entertainment and cinematic culture, while encouraging interaction between generations.