



BONVELO



6 x 10' & 7 x 23' | 2021 | Worldwide Rights | FR version w/ENG Subtitles | HD

Mountain biking is gaining popularity around the world. The BONVELO series introduces us to this amazing sport through the most beautiful trails of the Province of Quebec, Canada. In each episode, our host Dominick Ménard a mountain bike enthusiast since the age of 5, and his fellow cyclist friends, share their passion with us. Amazing descents, helpful tips, and incredible landscapes – this series will surely charm your audience from mountain biking amateurs to specialists!

BONVELO'S MISSION:

**PROMOTE THE MOUNTAIN BIKE SPORT
BY CREATING INSPIRING AND EDUCATIONAL CONTENT**

Trailer: <https://vimeo.com/512565937>



EP01 - Vallée Bras-du Nord, St-Raymond QC

A destination for Quebec's premier outdoors, the Vallée-Bras-du-Nord offers hundreds of kilometres of biking trails. In this episode, we discover two areas: St-Raymond and Shannahan. Dominick and Hugo guide us through magnificent trails and mountain bike activities. We also have a look back at the history of those two regions and explore the circuit's trail development and maintenance program.

EP02 - Empire 47, Lac Delage QC

Empire 47 is a progressive mountain bike center that welcomes enthusiasts of all styles and levels of difficulty – with its 54 km of trails! In this episode, Dominick rides with his guest Andréanne Pichette, former member of the Canadian cross-country mountain bike team. In addition to discovering the region, we explore Andréanne's athlete career. And finally, what better way to end the day... than with a good beer at the La Souche Microbrewery with Alexander, development coordinator of Empire 47. Cheers everyone!

EP03 - Sentiers du Moulin, Lac Beauport QC

Known for the quality of its enduro and cross-country trails, Sentiers du Moulin is mountain biking paradise! It offers more than 60 km of singletrack trails. Dominick spends the day riding in the Maelstrom with his guest Nicolas who's the architect of this sector. We also meet Laury-Jane, manager of tourist rentals in the area and discover the breathtaking cabin Le Lagöm. We end our day on the beautiful terrace of Buvette du Moulin with Hugues, director of Sentiers du Moulin.

EP04 - Mont-Sainte-Anne, Beaufré QC

Back in 1991, Gestevo organized the first Bike World Cup in Mont-Sainte-Anne. Since then, it became a mythical area for biking as it is the only mountain from the World Circuit to hold an international competition every year. In this episode, we discover Mont-Sainte-Anne through the eyes and pedals of Franck Kirsher – world-renowned French-born cyclist who's been living there since 2007. Frank finished 2nd at the 2019 UCI World Masters Championship 35-40. Simon Lefebvre, Head of Communications, and Élodie Déry, Radio Host, also show us what creates the craze around mountain biking in the region. Mont-Sainte-Anne, here we come!

EP05 - Massif de Charlevoix, Petite-Rivière-St-François QC

Mountain bike makes its entrance at Le Massif Charlevoix with a circuit comprising 12 enduro-style tracks. You will be charmed by spectacular views and trails within everyone's reach. In this episode, we will discover the region with non-other than Vaea Verbeeck – one of the best mountain bike athletes on the planet! Vaea won the title of "Queen of Crankworx" – an international series that crowns the most versatile athletes. Julien Lévesque, project manager at Le Massif, details the trails development. And finally, we take a short tour in the Baie St-Paul region.

EP06 - Cantons de l'Est, Bromont à Sutton

In this episode, we experiment a segment that is gaining in popularity – Bikepacking! With the help of his guest guides, Nicolas and Marie-Pierre, Dominick will cycle over two days from the region of Bromont to the region of Sutton, travelling more than 100km. In addition to advising on the type of equipment to bring, Nicolas and Marie-Pierre took care of preparing a 100km loop that they will ride on with their gravel bikes. Adventure, here we come!