A WEEKLY GAME OF 26 MINUTES EPISODES





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PREAMBLE DIAMOND FORMAT

Nicolas Chargueros, the French creator of the game DIAMOND, has signed a agreement with the production company SAS Nico Productions for the exploitation of its format in France and on all international territories.

The author demands that his format DIAMOND exclusively offers natural diamonds that have all followed the Kimberley Process. This certification notably guarantees that these diamonds are not involved in the financing of armed conflicts, the famous «blood diamonds».







GENERAL PRINCIPLE

DIAMOND is the phenomenon show you've never seen on television! For the first time in the world a game offers diamonds in promise of winning!

Every week everyone asks the same question, which candidate will succeed in winning the exceptional diamond?





In each episode 2 candidates compete against each other. Their goal is to win the duel to stay as long as possible in the competition and crack the code of the safe!

But the candidates will also have to dodge the bewitching **LADY MEYGGY**, acting elegantly to steal the diamonds.

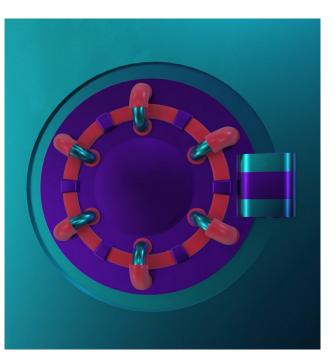
DIAMOND requires knowledge, speed and memorization. Fifteen seconds maximum! If you answer correctly you win a diamond. If you answer wrong, you lose a diamond. But if you are not fast enough then you lose all your diamonds.

It's not fair, but that's the game!

The mechanics are incredible with the scale that determines the finalist!

This is the show where everything is possible, at any moment the game can tip over!

And you, will you be ready to win the diamond that will change your life?



THE DIAMOND

The exceptional diamond involved in each episode is a **1 Carat diamond of GVS extra white** quality worth **3000 euros.**



This diamond is placed in the safe before the game begins. By winning the duel and the final, the winner of the DIAMOND game wins the promised diamond and has three options :

- Either he keeps this magnificent diamond, a prestigious value superior to gold

- Either he asks the partner of the game, our diamond supplier, to create him a jewel with this diamond in a predefined range

- Either he asks the production for a check of 3000 euros equivalent to the value of the diamond.





This is how we will discover conservative candidates, speculators, some wanting to offer a jewel, projects to finance, a donation for associations...



THE DIAMOND DUEL

Immediately in this first round, the If the fastest candidate validates a wrong candidates are immersed in the answer then the second candidate universe of the game with a question proposes one of the two remaining on the theme of diamonds which offers answers. And if he also validates a the winner of this duel the privilege of choosing his 4 question themes among the 8 proposed themes.

The fastest candidate to propose the right answer takes the hand!

Example:

Which chemical element constitutes 99.8% of a diamond?

Silica Quartz Carbon

To answer, candidates have three buzzers in front of them in the same shape and color as the three proposed answers: 1 ruby button, 1 sapphire button and 1 emerald button.

wrong answer then the first candidate validates without suspense the third proposal.







THE THEMES





Winning the diamond duel means Each theme is materialized by a color that acquiring the privilege of choosing your question themes, thus offering a strategic advantage in the adventure of the game.

diamond duel is imposed the four in which the diamond is locked! remaining themes.

will have to be memorized for the final. With the memorization of the numbers of the questions and their respective colors during the game, the finalist candidate The duelist candidate defeated in the will have to decipher the code of the safe

A list of 8 themes is displayed. Example:

Animals, Cooking, **Environment**, Mathematics, Music, Geography, Health, Sports !

TIME IS DIAMONDS



The candidate who won the diamond duel chose his themes and starts this second round first. The two candidates will each answer four questions in turn.

Maximum 15 seconds to answer! The mechanism makes the diamond in play disappear as the seconds go by. The stopwatch starts when the question is announced.

If the candidate answers correctly, he wins a diamond. If the candidate answers wrong, he loses a diamond. But if the candidate is not fast enough then he loses all those diamonds.

It's not fair, but that's the game!



To answer, the candidates always have the same mechanics in front of them with three buzz in the same shape and color as the three proposed answers: 1 **ruby** button, 1 **sapphire** button and 1 **emerald** button.

Example: Question number 3 in yellow for the environment theme:

How fast does a steel can degrade in nature?

50 YEARS 100 YEARS 200 YEARS



The diamonds acquired during a good answer and then placed in the balance are synthetic diamonds all identical i.e. of the same weight, shape and color. These diamonds serve only as playing elements and they have no market value because they are very handled with a risk of falling and fracturing.

The natural diamond locked in the safe is the only diamond of the game to have a very high value.

THE SCALE: AN ORIGINAL MECHANISM

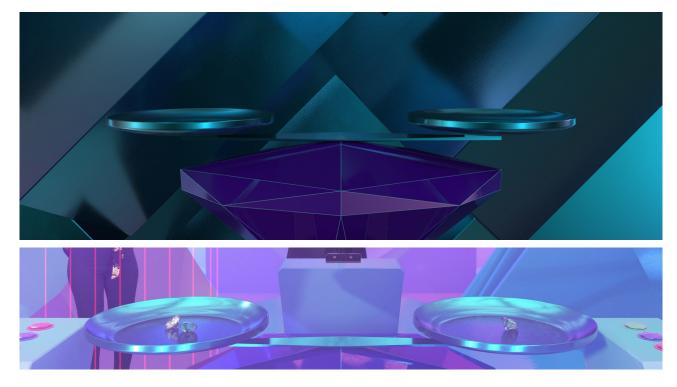
The mechanics are incredible with The visual is unstoppable because at any the scale that determines the finalist moment of the game it is important to candidate!

The synthetic diamonds collected by the candidates during the game are placed moment according to the choices made in the scale on their respective sides.

The goal of each candidate is to tilt the This is the show where everything is scale on his side, to the detriment of the other player.

know which candidate is heading to the final. But extraordinarily, the mechanics of the game can tip the balance at any by the candidates!

possible, at any moment the game can tip the scales!





LADY MEYGGY

During the second round, the candidates will have to try to dodge the bewitching LADY MEYGGY, acting with elegance and refinement to steal the diamonds.

She is positioned to the right of the host, set back behind a palisade of vertical red luminous lasers.





The contestant must balance between Lady MEYGGY is on the lookout for the time required for reflection to the slightest candidate's false step, respond correctly and the speed she is ruthless! to validate a response before the 15-second time limit.

When the candidate answers wrong, the red lasers sink into the TV studio as a premise for MEYGGY's action to steal a diamond from her balance within the limits of availability. When the candidate responds after the 15 second delay, Lady MEYGGY steals all her diamonds.

THE FINAL

At the end of this duel, the candidate whose balance tips in his favor is designated finalist candidate to face the final.

In a situation of equality between the two candidates at the end of the second round before going on to the final, the presenter will propose a question on the theme of the diamond which will follow the same principle of mechanics as the first round. The fastest to propose the correct answer will be the finalist candidate.





The objective of the final is to win After the validation of the combination the exceptional GVS extra white 1 carat diamond, which is kept safe in the candidate validates the correct code the safe, itself set in the TV studio's then the safe opens and he becomes decor.

To win the diamond, the finalist closed and the candidate leaves emptycandidate must decipher the code of handed. the safe, composed of the 8 question numbers according to their respective colors.

by the candidate, the verdict is final. If the lucky winner of an exceptional **diamond**, otherwise the safe remains







